



CONTACT

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Location
Sofia, Bulgaria

EXPERTISE

AI
Enterprise AI products, AI/NLP, LLM technologies, AI automation, AI governance

Product
Product ownership, strategy, roadmap, prioritization, discovery, stakeholder alignment

Infrastructure
GCP, AWS, Proxmox, hybrid and multi-cloud, Linux, monitoring, disaster recovery

Delivery
CI/CD, GitHub, GitLab, microservices, deployment automation, Agile

Security and compliance
PCI DSS v4, ISO 27001, SOC 2

Leadership
Team building, cross-functional leadership, teams of 15+ people, process improvement

Vasil Shivachev

Senior Product Owner · AI, product and infrastructure

PROFILE

I lead product strategy and delivery for AI-powered enterprise solutions at iris.ai. Before that, I spent 20 years running IT operations, infrastructure and DevOps teams at Kasha, Identrics and A Data Pro, and co-owned a technology retail business. I connect customer needs, business goals and engineering execution, and I judge work by scale, cost, reliability and automation.

KEY RESULTS

10K+

users per minute on infrastructure I architected at Kasha

80%

cloud cost reduction at Kasha

€2M+

EU co-funded projects led at Identrics

92%

manual work automated with AI/NLP at Identrics

EXPERIENCE

iris.ai 2026 – present

Senior Product Owner

- Lead product strategy and delivery for AI-powered enterprise solutions.
- Translate customer needs and business objectives into product decisions and engineering plans.

Kasha 2024 – 2026

Head of IT Operations

- Led IT operations, infrastructure, security and cross-functional technology teams.
- Architected and ran a microservices platform that handles 10,000 users per minute.
- Led the migration from DigitalOcean to Google Cloud with zero downtime.
- Cut cloud costs by up to 80% through cloud-cost optimization.
- Built the security and compliance foundations and delivered PCI DSS v4 Level 1, ISO 27001:2022 and SOC 2 certifications.

Identrics 2017 – 2024

COO / Head of Operations & Technology 2017 – 2024

- Ran company-wide operations and technology in an AI-focused organization.
- Led engineering, data, DevOps and project teams, and the AI initiatives they delivered.
- Led EU co-funded programmes with a combined budget over €2M.
- Delivered AI/NLP use cases such as adverse media entity detection, which automated up to 92% of previously manual work.

DevOps Engineer 2017 – 2018

- Built CI/CD pipelines and deployment automation for AI product development.

PUBLIC VOICE

Recent risks of AI

Bloomberg TV Bulgaria · Aug 2026

Disinformation, AI and elections

Bulgaria ON AIR · Apr 2026

AI-generated political content

Bulgaria ON AIR · Mar 2026

Tackling disinformation

Center for the Study of Democracy · Dec 2023

AI and disinformation

Bulgaria ON AIR · Nov 2023

Foreign disinformation and technology

Center for the Study of Democracy · Feb 2023

AI and actionable knowledge

Technologies Against Disinformation 2.0 · 2023

Technology against disinformation

BROD · Closing speaker · 2023

AI at Identrics

Capital · Article · 2019

EXPERIENCE, CONTINUED

A Data Pro

2018 – 2021

Head of DevOps & Infrastructure

2020 – 2021

- Moved the company from bare-metal servers to Proxmox virtualization and a hybrid cloud during the COVID-19 transition, so the whole organization could work remotely and securely.
- Built the DevOps team and introduced CI/CD, environment separation, monitoring and infrastructure standards.

Head of IT Operations, PM & QA

2018 – 2021

- Led IT operations, project delivery and QA across business-critical initiatives.
- Built the PM and QA teams and introduced Agile delivery, governance and automation.

Reset Computers

2003 – 2016

Co-Owner & Operations Manager

- Co-owned and ran a technology retail business: operations, P&L management, recruitment and customer relationships.

HOW I WORK

Connect the dots. Business goals, product needs, technical constraints and customer reality belong in the same conversation.

Build for reuse. I prefer platforms, patterns and processes that make the next delivery faster instead of reinventing every solution.

Make it measurable. Scale, cost, reliability, automation and customer outcomes are better signals than activity alone.